

2012 University of Arkansas Poll
I&A Job#14652

Quotas (n=800)

Gender* (Q49)		Type		Split	
Male	320	Landline	640	A	400
Female	480	Cell Phone Only/Mostly	160	B	400

*This is a loose quota—480 represents the maximum number of females that can be obtained.

[PROGRAMMER: ALL ANSWER CODES, QUESTION NUMBERING, ETC. MUST MATCH THIS SURVEY, AN “X” NEXT TO AN ANSWER CODE MEANS THAT OPTION IS MUTUALLY EXCLUSIVE]

Introduction

[IF LANDLINE SAMPLE]

Hi, my name is _____. Researchers at the University of Arkansas have asked me to gather opinions from people like you about current events in Arkansas. We are not selling anything and this interview is strictly confidential. May I please speak to the youngest male in the household who is available? (IF NONE ARE AVAILABLE: Then may I please speak to the youngest female who is at home right now?)

[QUALIFIES FOR LANDLINE QUOTA – SKIP TO Q1]

[IF CELL PHONE SAMPLE]

Hi, my name is _____. Researchers at the University of Arkansas have asked me to gather opinions from people like you about current events in Arkansas. We are not selling anything and this interview is strictly confidential.

[CONTINUE TO CELL PHONE QUESTIONS – QA]

QA

[ASK CELL PHONE SAMPLE ONLY]

Have I reached you on your cell phone? (IF NEEDED: By cell phone we mean a wireless phone that is mobile and usable outside of your neighborhood.)

- Yes..... 1 **[CONTINUE TO QB]**
- No 2 **[TERMINATE]**
- Don't Know 8 **[TERMINATE]**

QB

Is this a safe time to talk with you now or are you driving?

- Yes, safe 1 **[CONTINUE TO QC]**
- No, driving 2 **[ARRANGE CALLBACK TIME]**

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QC

Do you also have a landline telephone in your home that is used to make and receive calls? (IF NEEDED: By landline telephone, we mean a “regular” phone in your home that is connected to outside telephone lines. Please include landline phones used for business and personal use as well as telephone service over the Internet.)

- Yes..... 1 [CONTINUE TO QD]
No 2 [QUALIFY FOR CELL QUOTA]
Don't Know 8 [THANK AND TERMINATE]

QD

[IF QC=1/HAVE LANDLINE]

Thinking about all the phone calls that you make or receive on your landline or cell phone, what percent of all your calls are over your cell phone? (Don't Know=998, Refused=999)

_____ Enter Percent (0 to 100)

[IF 51% or more IN QD, QUALIFY FOR CELL QUOTA AND CONTINUE TO Q1, ELSE THANK AND TERMINATE]

PROGRAMMER:

**IF LANDLINE SAMPLE QUALIFY AS LANDLINE
IF QC=2/NO LANDLINE PHONE QUALIFY AS CELL ONLY/MOSTLY
IF QD=51% OR MORE, QUALIFY AS CELL ONLY/MOSTLY**

Q1

I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

- Gave number of years..... 01 (enter number of years)
Less than one year 96
All my life..... 97
Don't know 98
Refused 99
Do not currently live in Arkansas 90 [TERMINATE]

Q49

(RECORD GENDER BY OBSERVATION. IF UNSURE, ASK: And, I am required to ask you this, are you male or female?) (DO NOT READ LIST)

- Male..... 1
Female 2
Don't know 8 [TERMINATE]
Refused 9 [TERMINATE]

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Q2

In what county do you live? (DO NOT READ LIST, SELECT ONE)

Don't know	98	Independent	10
Refused	99	Izard	11
Arkansas	01	Jackson	12
Ashley	47	Jefferson	62
Baxter	02	Johnson	40
Benton	35	Lafayette	63
Boone	36	Lawrence	13
Bradley	48	Lee	14
Calhoun	49	Lincoln	64
Carroll	37	Little River	65
Chicot	50	Logan	66
Clark	51	Lonoke	15
Clay	03	Madison	41
Cleburne	04	Marion	42
Cleveland	52	Miller	67
Columbia	53	Mississippi	16
Conway	27	Monroe	17
Craighead	05	Montgomery	68
Crawford	38	Nevada	69
Crittenden	06	Newton	43
Cross	07	Ouachita	70
Dallas	54	Perry	29
Desha	55	Philips	18
Drew	56	Pike	71
Faulkner	28	Poinsett	19
Franklin	39	Polk	72
Fulton	08	Pope	44
Garland	57	Prairie	20
Grant	58	Pulaski	30
Greene	09	Randolph	21
Hempstead	59	Saline	31
Hot Springs	60	Scott	73
Howard	61	Searcy	23
		Sebastian	45
		Sevier	74
		Sharp	24
		St. Francis	22
		Stone	25
		Union	75
		Van Buren	32
		Washington	46
		White	33
		Woodruff	26
		Yell	34

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Q3

Okay. And which of the following is the most important problem or issue facing people in Arkansas today? [RANDOMIZE] (READ LIST, SELECT ONE)

- The economy 1
- Education..... 2
- Healthcare..... 3
- Drugs 4
- Taxes 5
- Immigration 6
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

COMM1

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics. [ROTATE Q4-Q7]

Q4

Do you approve or disapprove of the way Mike Beebe is handling his job as governor? (DO NOT READ LIST)

- Approve 1
- Disapprove..... 2
- Don't know 8
- Refused 9

Q5

Do you approve or disapprove of the way Barack Obama is handling his job as president? (DO NOT READ LIST)

- Approve 1
- Disapprove..... 2
- Don't know 8
- Refused 9

Q6

Do you approve or disapprove of the way John Boozman is handling his job as U.S. Senator? (DO NOT READ LIST)

- Approve 1
 - Disapprove..... 2
 - Don't know 8
 - Refused 9
-

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Q7

Do you approve or disapprove of the way Mark Pryor is handling his job as U.S. Senator?
(DO NOT READ LIST)

Approve 1
Disapprove..... 2
Don't know 8
Refused 9

Q8

Thank you. Now let's consider the election next month. Suppose the election were held today. Who would you be more likely to vote for: [RANDOMIZE ORDER OF CANDIDATES]

Mitt Romney, the Republican 1 [SKIP TO COMM2]
Barack Obama, the Democrat 2 [SKIP TO COMM2]
(DO NOT READ) Other..... 3 [SKIP TO COMM2]
(DO NOT READ) Don't know 8
(DO NOT READ) Refused..... 9

Q8A

[IF Q8=8-9/DON'T KNOW/REFUSED]

As of today, do you lean more toward: [DISPLAY CANDIDATES IN SAME ORDER AS Q8]

Mitt Romney, the Republican 1
Barack Obama, the Democrat 2
(DO NOT READ) Don't know 8
(DO NOT READ) Refused..... 9

COMM2

Okay, moving from people to issues, you may be aware that in addition to voting on candidates this November, Arkansans will be asked to vote on several issues. Please listen carefully to a summary of some of these and tell me if you favor or oppose each.

Q9A

[IF SPLIT A]

Referred Amendment 1 would increase the statewide sales tax from 6 percent to 6.5 percent for the next 10 years in order to generate money for Arkansas highways and other road construction projects. The increase would not apply to groceries. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor..... 1
Oppose..... 2
Don't know 8
Refused 9

Q9B

[IF SPLIT B]

Referred Amendment 1 is proposed to us by the state legislature. It would increase the statewide sales tax from 6 percent to 6.5 percent for the next 10 years in order to generate money for Arkansas highways and other road construction projects. The increase would not apply to groceries. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor..... 1
Oppose..... 2
Don't know 8
Refused..... 9

Q10A

[IF SPLIT A]

A second measure would legalize the medical use of marijuana in Arkansas for people with certain conditions including cancer, glaucoma and other chronic diseases. Medical marijuana would be made available through non-profit medical dispensaries regulated by the Department of Health. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor..... 1
Oppose..... 2
Don't know 8
Refused..... 9

Q10B

[IF SPLIT B]

A second measure would legalize the medical use of marijuana in Arkansas for people with certain conditions. Medical marijuana would be made available through non-profit medical dispensaries regulated by the Department of Health. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor..... 1
Oppose..... 2
Don't know 8
Refused..... 9

COMM3

Thank you. Next, I have a couple of questions about some issues that are often in the news.
(rotate question order, but note a few pairs need to remain together) [RANDOMIZE Q12 –
Q18, BUT KEEP ASK Q15/Q16 IN ORDER]

Q12

In general, would you say that you favor stricter gun control, less strict gun control, or
should no change be made to the existing gun control laws? (DO NOT READ LIST)

- Stricter 1
 - Less strict..... 2
 - No change..... 3
 - Don't know 8
 - Refused 9
-
-

Q13

Do you favor laws that would make it more difficult for a woman to get an abortion, favor
laws that would make it easier to get an abortion, or should no change be made to existing
abortion laws? (DO NOT READ LIST)

- More difficult..... 1
 - Easier 2
 - No change..... 3
 - Don't know 8
 - Refused 9
-
-

Q14

Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government: (READ LIST)

- Allow undocumented immigrants to remain in the United States to work for a limited amount of time. 1
- Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes. 2
- Deport all undocumented immigrants..... 3
- Allow undocumented immigrants to become permanent residents with no requirements. 4
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

Q15

Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex: (READ LIST)

- Gay couples should be allowed to legally marry. 1
- Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry 2
- There should be no legal recognition of a gay couple's relationship 3
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

Q16

Do you approve or disapprove of allowing openly homosexual men and women to serve in the armed forces of the United States? (DO NOT READ LIST)

- Approve 1
- Disapprove..... 2
- Don't know 8
- Refused..... 9

Q17

As you may know, the health care law allows states to expand Medicaid to provide health insurance to more low income people, including uninsured adults whose incomes are below \$16,000 a year. The federal government will initially pay the entire cost of this expansion, and after several years, Arkansas will pay 10 percent and the federal government will pay 90 percent. Arkansas must decide whether to go ahead with this expansion. What do you think Arkansas should do? Should we....(READ LIST) [RANDOMIZE ORDER OF OPTIONS 1/2]

- Keep Medicaid as it is today, with no new funding from the federal government and no change in who will be covered by the program..... 1
- Expand Medicaid to cover more low income uninsured people, with the federal government initially paying the entire cost of the expansion and Arkansas eventually paying 10 percent 2
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

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Q18

And, some have argued that people who come to Arkansas when they are young and who graduate from an Arkansas high school, but who are not legally in the United States, should have access to in-state tuition at the state's public colleges and universities. Do you approve or disapprove of allowing such individuals to pay in-state tuition, instead of the higher rate paid by non-Arkansans? (DO NOT READ LIST)

Approve.....1
Disapprove.....2
Don't know.....8
Refused.....9

DEMO

Thank you. Throughout this survey, I'll ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.

Q19

First, do you live in a city, a suburb, a small town or a rural area? (INTERVIEWER: If respondent asks for a definition for one of these, tell them, "whatever it means to you") (DO NOT READ LIST)

City..... 1
Suburb 2
Small town..... 3
Rural area..... 4
Don't know 8
Refused 9

Q20

Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it...? (READ LIST, SELECT ONE)

No high school..... 1
Some high school..... 2
High school graduate 3
Some college including business or trade school 4
College graduate 5
Some graduate school 6
Graduate or professional degree 7
Don't know 8
Refused 9

Q21

And, which of the following best describes your racial or ethnic group: (READ LIST, SELECT ONE)

- White 1
- Black or African-American 2
- Hispanic 3
- Asian 4
- Native American 5
- Multi-Ethnic 6
- Something else 7
- Don't know 8
- Refused 9

COMM4

Thank you. Now I have a short, hypothetical scenario for you. Let's say...

[PROGRAMMER: FOR Q22, ONLY ONE OF THE EIGHT SCENARIOS WILL BE ASKED OF EACH RESPONDENT. THEY WILL BE RANDOMLY ASSIGNED; HOWEVER, NOTE THAT SCENARIOS 2A – 3B CAN NOT BE ASKED OF SPECIFIC RACES/ETHNIC GROUPS]

Q22

SCENARIO 1A: The local supermarket is considering a new program. If they eliminate a 10 percent discount on products they could raise workers' wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

- Yes 1
- No 2
- Don't know 8
- Refused 9

SCENARIO 1B: The local supermarket is considering a new program. If they increase product prices by 10 percent, they could raise workers' wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

- Yes 1
- No 2
- Don't know 8
- Refused 9

[DO NOT ASK IF Q21=2/AFRICAN AMERICAN]

SCENARIO 2A: The local supermarket employs mostly African-American workers. The owners are considering a new program. If they eliminate a 10 percent discount on products they could raise workers' wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

- Yes 1
- No 2
- Don't know 8
- Refused 9

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[DO NOT ASK IF Q21=2/AFRICAN AMERICAN]

SCENARIO 2B: The local supermarket employs mostly African-American workers. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers' wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

[DO NOT ASK IF Q21=3/HISPANIC]

SCENARIO 3A: The local supermarket employs mostly Latino workers. The owners are considering a new program. If they eliminate a 10 percent discount on products they could raise workers' wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

[DO NOT ASK IF Q21=3/HISPANIC]

SCENARIO 3B: The local supermarket employs mostly Latino workers. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers' wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

SCENARIO 4A: The local supermarket employs mostly senior citizens. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers' wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

SCENARIO 4B: The local supermarket employs mostly senior citizens. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers' wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

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Q23

Next, I would like to ask you about your friends and family. Are many of your friends, few of your friends or none of your friends... [CATEGORY]? What about [CATEGORY]? [RANDOMIZE ORDER OF CATEGORIES]

	Many of my friends/family members are:	Few of my friends/family members are:	None of my friends/family members are:	Don't know	Refused
White	1	2	3	8	9
African-Americans	1	2	3	8	9
Latinos	1	2	3	8	9
Immigrants	1	2	3	8	9
Senior citizens	1	2	3	8	9

Q24

In the past five years, do you think that the number of immigrants from Latin America in your neighborhood has...? (READ LIST)

Increased a lot	Increased somewhat	Stayed the same	Decreased somewhat	Decreased a lot	(DO NOT READ) Don't know	(DO NOT READ) Refused
1	2	3	4	5	8	9

COMM5a

[ASK SPLIT A, IF SPLIT B SKIP TO COMM5b]

Now I would like to ask you six questions about issues that are important to voters. When answering, it is important you give a *thoughtful, reasoned response*; carefully consider the issue before answering. Don't give your first response. Instead, take your time and really think about the issue before giving a thoughtful response. Do these instructions make sense?

Q25a

Do you think the number of immigrants from foreign countries who are permitted to come to the United States to live should be increased, decreased, or left the same as it is now? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you think the number of immigrants should decrease, a 9 indicates that you think the number of immigrants should increase, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Definitely decrease 1 2 3 4 5 6 7 8 9 Definitely increase

Q26a

Some people think the government should provide fewer services in order to reduce spending. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should provide fewer services, 9 indicates that you feel the government should provide more services, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Provide fewer services 1 2 3 4 5 6 7 8 9 Provide more services

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Q27a

Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased. Do you feel the government should decrease defense spending, increase defense spending, or is the government spending on defense about the right amount now? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should decrease defense spending, 9 indicates that you feel the government should increase defense spending, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Decrease defense spending 1 2 3 4 5 6 7 8 9 Increase defense spending

Q28a

There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel there should be a government insurance plan, 9 indicates that you feel individuals should be pay through private insurance plans, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Government insurance plan 1 2 3 4 5 6 7 8 9 Private insurance plan

Q29a

Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on their own. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should see to it that every person has a job and a good standard of living, 9 indicates that you feel the government should let each person get ahead on their own, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Government gets everyone a job 1 2 3 4 5 6 7 8 9 Let get ahead on own

Q30a

Some people think we need much tougher government regulations on business in order to protect the environment. Others think that current regulations to protect the environment are already too much of a burden on business. And, of course, some other people have opinions somewhere in between. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel we need tougher regulations on business to protect the environment, 9 indicates that you feel current regulations to protect the environment are already too much of a burden on business, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Tougher regulations 1 2 3 4 5 6 7 8 9 Regulations too burdensome

COMM5b

[ASK SPLIT B, SPLIT A SKIP TO COMM6]

Now I would like to ask you six questions about issues that are important to voters. When answering, it is important you give your first response. We are interested in your **first, immediate response** to these questions. Don't debate yourself. Instead, respond quickly and give your first response to the question. Do these instructions make sense?

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Q25b

Do you think the number of immigrants from foreign countries who are permitted to come to the United States to live should be increased, decreased, or left the same as it is now? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you think the number of immigrants should decrease, a 9 indicates that you think the number of immigrants should increase, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Definitely decrease 1 2 3 4 5 6 7 8 9 Definitely increase

Q26b

Some people think the government should provide fewer services in order to reduce spending. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should provide fewer services, 9 indicates that you feel the government should provide more services, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Provide fewer services 1 2 3 4 5 6 7 8 9 Provide more services

Q27b

Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased. Do you feel the government should decrease defense spending, increase defense spending, or is the government spending on defense about the right amount now? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should decrease defense spending, 9 indicates that you feel the government should increase defense spending, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Decrease defense spending 1 2 3 4 5 6 7 8 9 Increase defense spending

Q28b

There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel there should be a government insurance plan, 9 indicates that you feel individuals should be pay through private insurance plans, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Government insurance plan 1 2 3 4 5 6 7 8 9 Private insurance plan

Q29b

Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on their own. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should see to it that every person has a job and a good standard of living, 9 indicates that you feel the government should let each person get ahead on their own, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Government gets everyone a job 1 2 3 4 5 6 7 8 9 Let get ahead on own

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Q30b

Some people think we need much tougher government regulations on business in order to protect the environment. Others think that current regulations to protect the environment are already too much of a burden on business. And, of course, some other people have opinions somewhere in between. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel we need tougher regulations on business to protect the environment, 9 indicates that you feel current regulations to protect the environment are already too much of a burden on business, and the remaining numbers represent an opinion between these points. (Don't know=98, Refused=99)

Tougher regulations 1 2 3 4 5 6 7 8 9 Regulations too burdensome

COMM6

Thank you. The next questions are about your general evaluation of the quality of life in our state.

Q31

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction? (DO NOT READ LIST)

Right 1
Wrong 2
Don't know 8
Refused 9

Q32

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago? (DO NOT READ LIST)

Better 1
Worse..... 2
About the same 3
Don't know 8
Refused 9

Q33

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now? (DO NOT READ LIST)

Better 1
Worse..... 2
About the same 3
Don't know 8
Refused 9

DEMOb

Thank you. Finally, I'd like to ask you a few more questions about yourself so we can be sure we're hearing from a wide range of Arkansans.

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Q34

Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what? (DO NOT READ LIST)

Republican..... 1
Democrat 2 [SKIP TO Q34B]
Independent 3 [SKIP TO Q34C]
Other 4 [SKIP TO Q35]
Don't know 8 [SKIP TO Q35]
Refused 9 [SKIP TO Q35]

Q34A

Would you call yourself a strong Republican, or a not very strong Republican? (DO NOT READ LIST)

Strong Republican 1 [SKIP TO Q35]
Not very strong Republican 2 [SKIP TO Q35]
Don't know 8 [SKIP TO Q35]
Refused 9 [SKIP TO Q35]

Q34B

Would you call yourself a strong Democrat, or a not very strong Democrat? (DO NOT READ LIST)

Strong Democrat..... 1 [SKIP TO Q35]
Not a very strong Democrat..... 2 [SKIP TO Q35]
Don't know 8 [SKIP TO Q35]
Refused 9 [SKIP TO Q35]

Q34C

Well, do you think of yourself as closer to the Republican or Democratic Party? (DO NOT READ LIST)

Closer to Republican 1
Closer to Democrat 2
Just Independent 3
Don't know 8
Refused 9

Q35

How would you describe your views on most political matters? Generally, do you think of yourself as a Liberal, Moderate, or Conservative? (DO NOT READ LIST)

Liberal 1
Moderate..... 2 [SKIP TO Q36]
Conservative 3 [SKIP TO Q35B]
Don't know 8 [SKIP TO Q36]
Refused 9 [SKIP TO Q36]

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Q35A

Would you say you are strongly Liberal or somewhat Liberal? (DO NOT READ LIST)

- Strongly Liberal..... 1 [SKIP TO Q36]
- Somewhat Liberal..... 2 [SKIP TO Q36]
- Don't know 8 [SKIP TO Q36]
- Refused..... 9 [SKIP TO Q36]

Q35B

Would you say that you are strongly Conservative or somewhat Conservative? (DO NOT READ LIST)

- Strongly Conservative 1 [SKIP TO Q36]
- Somewhat Conservative 2 [SKIP TO Q36]
- Don't know 8 [SKIP TO Q36]
- Refused..... 9 [SKIP TO Q36]

Q36

Which of the following income categories best describes your total 2011 household income? I have a list here, feel free to stop me at any time. Was it...(READ LIST)

- \$7,500 or less..... 01
- \$7,501 to \$15,000 02
- \$15,001 to \$25,000 03
- \$25,001 to \$35,000 04
- \$35,001 to \$50,000 05
- \$50,001 to \$75,000 06
- \$75,001 to \$100,000 07
- \$100,001 or over..... 08
- (DO NOT READ) Don't know 98
- (DO NOT READ) Refused..... 99

Q37

Do you have some form of health insurance or health coverage? (DO NOT READ LIST)

- Yes..... 1
 - No 2
 - Don't know 8
 - Refused..... 9
-
-

Q38

About how often do you attend religious services? Is it.. (READ LIST)

- Never 1
- Once a year 2
- Several times a year 3
- About once a month 4
- 2-3 times a month 5
- Every week 6
- More than once a week 7
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

Q39

Which of the following best describes your current religious preference? Is it...(READ LIST) (INTERVIEWER: Protestant includes any Christian faith that is not Catholic or Greek Orthodox. Any Christian faith that is not Catholic or Greek Orthodox should be classified as Protestant. Greek Orthodox is classified as "Other".)

- Protestant (Prah-test-ant) 1
- Catholic..... 2
- Jewish 3 [SKIP TO Q41]
- Something else..... 4 [SKIP TO Q41]
- (DO NOT READ) None 5 [SKIP TO Q41]
- (DO NOT READ) Don't know 8 [SKIP TO Q41]
- (DO NOT READ) Refused..... 9 [SKIP TO Q41]

Q40

Do you consider yourself a born-again or evangelical Christian? (INTERVIEWER: If the respondent asks for a definition of either of these terms, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?") (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

Q41

Which of these best describes your present marital status? (READ LIST)

- Married 1
- Not married but living together 2
- Separated or divorced 3
- Widowed..... 4
- Never married or single 5
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

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Q42

We're nearly done: How many people, including yourself, live in your household?
(INTERVIEWER: This would include children) (DON'T KNOW=98, REFUSED=99)

_____ Enter Number

Q43

Do you have any school aged children? (INTERVIEWER: THIS INCLUDES CHILDREN
IN KINDERGARTEN THROUGH 12 GRADE ONLY) (DO NOT READ LIST)

- Yes..... 1
No 2 [SKIP TO Q44]
Don't know 8 [SKIP TO Q44]
Refused 9 [SKIP TO Q44]
-
-

Q43A

How many school aged children do you have? (DON'T KNOW=98, REFUSED=99)

_____ Enter Number

Q44

What is your current employment status? Is it...(READ LIST, SELECT UP TO TWO
RESPONSES)

- Employed full-time..... 1
Employed part-time 2
Self-employed..... 3
Unemployed 4
Retired 5
(DO NOT READ) Don't know 8 X
(DO NOT READ) Refused..... 9 X
-
-

Q45

Were you born in the U.S. or in another country?

- US 1
Another country 2
Don't know 8
Refused 9
-
-

Q46

Are you a registered voter?

- Yes..... 1
No 2
Don't know 8
Refused 9
-
-

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Q47

And, how likely are you to vote in the next elections that take place in November 2012?
Are you:

- Very Likely..... 1
- Likely..... 2
- Unlikely..... 3
- Very unlikely..... 4
- (DO NOT READ) Don't know..... 8
- (DO NOT READ) Refused..... 9

Q48

In what year were you born? (DON'T KNOW=9998, REFUSED=9999)

_____ Enter Year

ZIP

[ASK CELL PHONE SAMPLE ONLY]

What is your zip code? (DON'T KNOW=99998, REFUSED=99999)

_____ Enter zip code

COMM7

Thank you very much for helping us with the Arkansas Poll. Have a nice
day/afternoon/evening.
