

ARAMARK
HIGHER EDUCATION
Southwest Region

Brad Crosson
DISTRICT MANAGER
HIGHER EDUCATION

August 12, 2011

Mrs. Diane Newton
Vice President for Finance and Administration
University of Central Arkansas

Re: Financial Commitment and Contract Extension Proposal

Dear Diane,

Thank you for the opportunity to present our dining services proposal for the University of Central Arkansas. Over the past 34 years The University of Central Arkansas and ARAMARK have enjoyed a prosperous partnership, and the opportunity to expand on this relationship is very exciting. Our goal simply stated is to ensure alignment with the mission and core purpose of UCA on this project and in everything we do.

In an effort to continue our partnership and align with the visions of the University, we are prepared to offer UCA an unrestricted grant in the amount of \$700,000 for the planned renovations of the President's home. This will certainly prove to be beneficial in the execution of our catering events and the entertainment of guests of the institution. With this unrestricted grant, we request an extension of our contract by 7 years, to May 31, 2019, and request buyback protection. This grant will be amortized over the term of this extended agreement. The funding would be presented to the university immediately upon contract execution. This proposal still requires full corporate approval, but we are confident that this will happen in a timely manner.

The evolution of our dining program this summer has been exciting with the addition of an Einstein's Bagel to the Student Center and a Java City to the Business Building, and then finally with the changes in the Christian Cafeteria and the planned changes to the President's dining room. Our partnership has been quite remarkable over the past 34 years, and we will continue sourcing ways to align with the visions of UCA in the future with the sense of enthusiasm and energy that this great institution desires and deserves.

We look forward to growing our partnership and I thank you for the opportunity to serve The University of Central Arkansas!

Sincerely,



Brad Crosson

cc: Rick McCollum

Angel Herrera
Hugh Cussen
Jim Nabors
Alisdair C. MacLean

Memorandum

To: Diane Newton, VP of Finance and Administration
From: Cassandra McCuien-Smith, Director of Purchasing *CMS*
Subject: ARAMARK Food Service Contract
Date: August 18, 2011

I am writing this memo to follow up on our previous conversation about our food service contract that is due to expire on May 31, 2012. In regards to rolling food service contracts beyond seven years, I have talked with the APO's at Arkansas Tech, Henderson State, Arkansas State University-Jonesboro and U of A Fayetteville. Henderson State used the term exempt funds (auxiliary funds) as their basis to roll their existing contract. UAF stated that she was not involved in the issuance of the contract or any renewals. Both ASU and Arkansas Tech stated that they were not involved in the decision made to roll the contracts, but were in support of issuing a Request for Proposal, their supervisors made the decision to negotiate, roll and sign the contracts.

As far as our food service contract, my involvement at this point would be if the decision is made to issue an RFP. I would be happy to issue one, otherwise, if your decision is to roll our current contract then all negotiations would be handled between you and ARAMARK.

Also, should the same question arise regarding the Bookstore services the same condition has been applied at other universities.

Sincerely,

C. M. E. Smith

