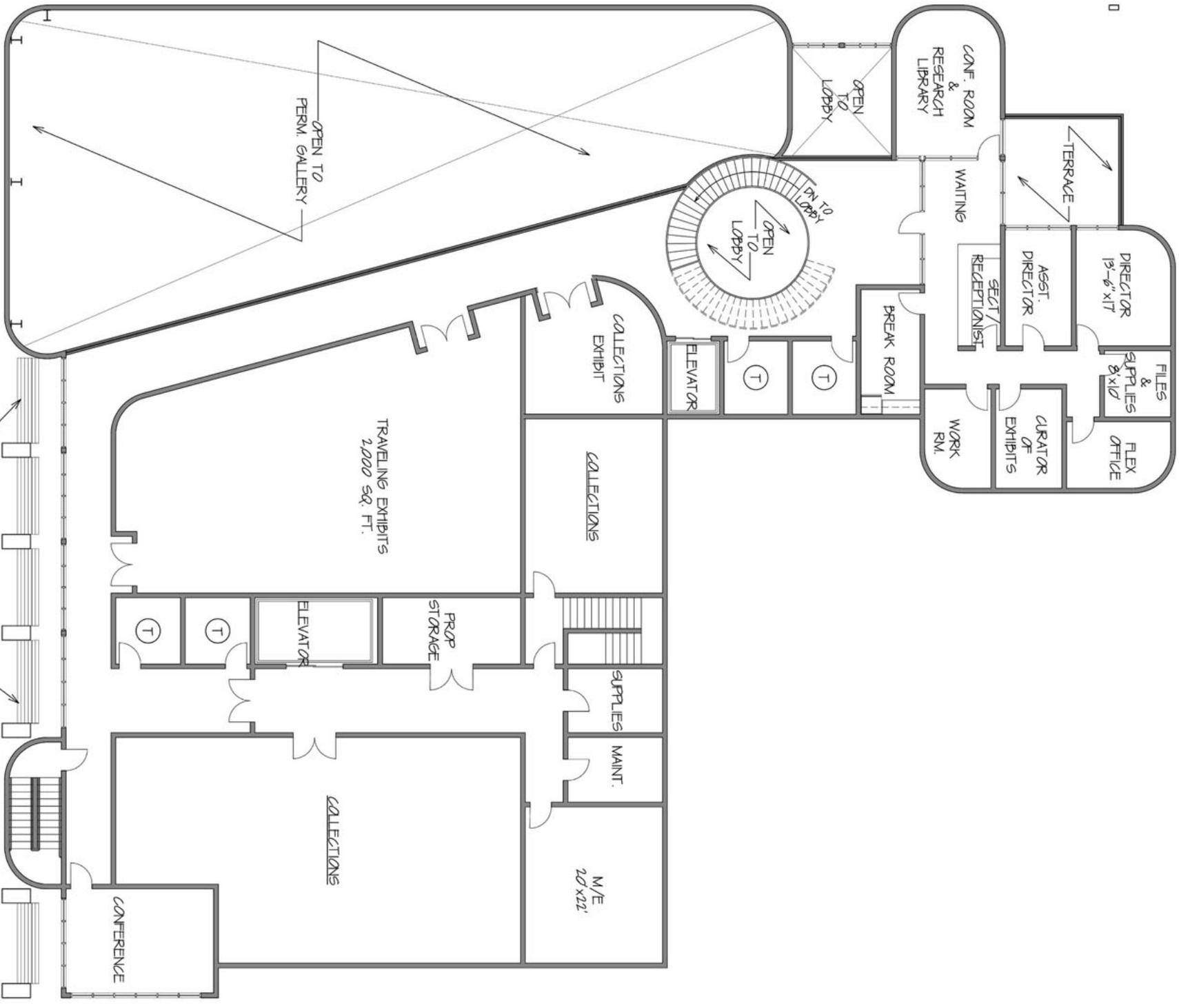






BEN EMANUELSON
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OPEN TO
PERM. GALLERY

OPEN
TO
LOBBY

OPEN
TO
LOBBY

TRAVELING EXHIBITS
2,000 SQ. FT.

LOWERS TO SHADE
1st FLOOR WINDOWS

CONFERENCE

M/E
20'x22'

SUPPLIES
MAINT.

PROP
STORAGE

COLLECTIONS

COLLECTIONS

COLLECTIONS
EXHIBIT

WORK
RM.

CURATOR
OF
EXHIBITS

FLEX
OFFICE

FILES
&
SUPPLIES
8'x10'

DIRECTOR
13'-6" x 17'

ASST.
DIRECTOR

SECT/
RECEPTIONIST

WAITING

CONF. ROOM
&
RESEARCH
LIBRARY

BREAK ROOM

ELEVATOR

ELEVATOR

(T)

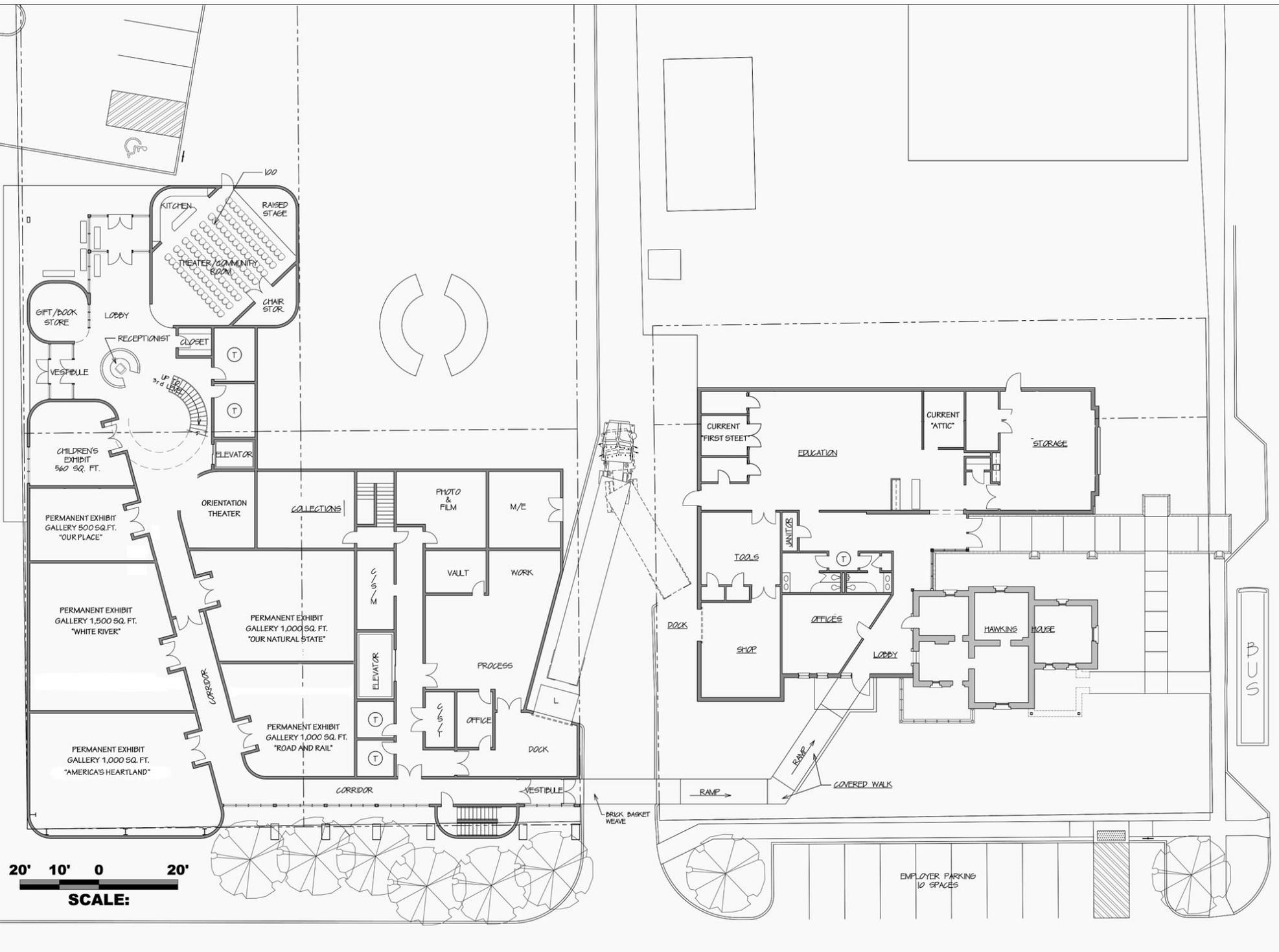
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SCALE:



20' 10' 0 20'
SCALE:

EMPLOYER PARKING
 10 SPACES

EXPANSION FAQ AND TALKING POINTS

Where will the new facility be built?

The lots directly to the west of the current main facility going along Cherry to Third Street, and the lots along Third to the north where the paint shop and parking lot are located.

How large will the new facility be?

We currently plan on 27,000 square feet on two levels.

What will be in the new facility?

- Exhibits – 5,600 square feet for permanent exhibits, including a hands-on history children’s gallery and four other exhibits on the political, cultural, business, and natural history of our area – 2,000 square feet for special and traveling exhibits – 500 square foot exhibit on the collections
- Collections storage and work areas – will more than double our current collections storage space through enlarging the area available and using compactor storage – also will include a permanent exhibit highlighting the collections with permanent storage for major collections of great interest such as the Roy Harris woodcarvings
- Theater/meeting/events space that will seat 100, with stage and small kitchen

- Generous lobby and restrooms, along with a museum shop off the lobby
- Offices, much larger research library, conference room, staff break room, staff workroom
- Exhibit prop storage, freight and passenger elevators, mechanical rooms

What will the new facility cost?

- The architects are still in the process of developing cost estimates, but we anticipate the final figure will be in the \$4.5 to 5 million range, not including furniture, fixtures, and exhibits.
- We anticipate that 5,600 square feet of first-rate permanent exhibits, including three computer interactives, will cost about \$1.2 million.

Why is this planned Museum expansion needed?

- A growing, changing population with increasing number of actual and potential patrons and increasing expectations for services revealed by our audience research - larger traveling exhibitions, larger hands-on areas, exhibits on natural as well as political and cultural history, and immersive experiences (such as building re-creations) which require a great deal of space
- A growing collection - the number of items in the collections has doubled since 1987 while the amount of exhibit space remains the same, and large collections known to be in the community are probably destined for the Museum within the next few years

- Growing, changing school districts – an increasing number of students, changing needs due to increased testing, changing curriculum standards, and rising fuel costs (requests to bring students in groups as large as 150 pupils at one time, requests to provide a program for all students at a certain grade level within a school on consecutive days)
- Increasing tourism potential for the Museum and our historic downtown - due to the many new hotels, the convention center, and the coming of Crystal Bridges, downtown and the Museum will increasingly be a destination for bus tours and conventioners and their families, patrons that come in larger groups than we can now accommodate in our galleries
- Need to assure that coming generations continue to appreciate and protect our unique local heritage – space for educational programs, exhibits that incorporate the best qualities of a children’s museum while remaining equally interesting to adults

How will the current main facility, the Key Wing, be used?

- The primary use of the current main facility will be education
- The current main gallery will be classroom and educational activity space
- The building also will house teaching collection, educational supply, and other storage
- The secondary purpose of the current main facility will be exhibit construction – the current workroom and collections storage will become our exhibit shop

What are the advantages of using the Key Wing in these ways?

- Since no permanent collections will be exhibited or stored in the space, standard commercial heat and air will be all that will be needed – a substantial savings over the full temperature and humidity control needed for collections exhibition and storage areas
- The other changes to the building also should be relatively inexpensive
- Much of the needed work would be necessary even if the Museum were not expanding – the roof, restrooms, flooring, and many of the HVAC systems are all original to the 1987 building and are due for replacement regardless
- Because no permanent collections will be exhibited or stored in the space, youngsters will be able to eat lunch or engage in messy activities such as butter making

How will the Hawkins House be used?

- The Hawkins House will continue to be a vital part of the Museum, available for tours by the public and visits by schoolchildren.
- The public will be led to the house for tours by a guide stationed in the main lobby. Schoolchildren will visit accompanied by education staff.

How were these plans developed?

- In 2005 we had a leading museum consulting firm that has done audience research projects for major

institutions such as Colonial Williamsburg conduct an audience research project focusing on two target audiences, young families and newcomers to our area

- We also formed and asked for input from an Advisory Council
- We followed this audience research with intensive planning involving all members of the staff, Commission, and Friends Board
- These sessions were followed by formation of planning committees (composed of staff members, commissioners, and interested citizens) that looked at specific aspects of the expansion such as exhibits and technology
- Staff members carefully analyzed internal issues such as collections storage, classroom, and work space needs
- After the committees made their initial reports and the staff finished analyzing needs, the director organized all of the recommendations into a space needs plan which the Commission reviewed and approved
- JKJ Architects were selected to develop architectural plans
- JKJ Architects also brought museum consultant Michael LaPaglia on board as a consultant on the project
- Using the space needs plan the architects developed plans for the Key Wing and architectural plans for the new facility