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OUR MISSION: To promote literacy by encouraging youth to read and become involved, informed, creative citizens. Newspapers make reading fun and relevant while reinforcing literacy skills. The Benton County Daily Record, Rogers Morning News, Springdale Morning News, Northwest Arkansas Times and Arkansas Democrat-Gazette—NW Edition strive to provide students with the latest news on world events, personal finance, and science & technology, taking them everyday to places that their textbooks can not. You can make a difference in the lives of Northwest Arkansas students by electing to sponsor a specific school, or let us direct funds where they are needed most. Any amount is appreciated. Please join us today by completing the form above.